



CVS Pays Civil Forfeiture for Price Scanner and Signage Issues

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MADISON – CVS Pharmacy, Inc. (“CVS”) paid a civil forfeiture settlement of \$57,305.50 for alleged violations of price scanner inaccuracies and signage issues in stores throughout Wisconsin.

The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) conducted a statewide inspection of 28 CVS locations over two days in January 2013. DATCP Weights & Measures inspectors found 37 overcharge violations. The overcharge rate for all the stores tested averaged 2.64 percent.

Inspectors ordered inaccurate prices found on the first day corrected, and returned the next day to ensure corrections were made.

On their return visit, inspectors found 12 instances where two stores failed to correct the price overcharges found on the first day.

In addition, they found 15 instances over the two days where stores did not post required signs advising consumers that they are entitled to a refund when they are not charged the lowest advertised price.

CVS paid civil forfeitures of \$15,385 in 2008 and \$93,332 in 2010 for similar alleged violations.

As part of the civil forfeiture agreement, CVS did not admit to violating any Wisconsin laws.

For more weights and measures information or to file a weights and measures or fuel quality complaint, visit the Bureau of Weights and Measures on the web at datcp.wisconsin.gov or contact us via e-mail at datcpweightsandmeasures@wi.gov or by phone at 608-224-4942.

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